

**Cost Effective Internal Newspaper Communications with employees can be challenging. Add a few outside publishers and make them all interact with each other is even more difficult, costlier and overwhelming. XNI takes the routine daily activities and ports them through a process controls system to streamline tasks, to reduce complexities and costs. Configure the tasks to your business rules and it work as designed for years until someone changes them. Save Time, Save Frustrations, Save Money, Easily Add more Publishers, Improve Service – Go XNI now and SAVE your customers.**

## BEFORE

The current systems are manual processes learned & forgotten with each new employee or manager that is hired. Adding more publishers complicates things. Daily tasks become overwhelming. Common manual tasks keep occurring like:

- ◆ Manual Customer Corrections that never go through.
- ◆ Manual E-Mail generation
- ◆ Manual Route List
- ◆ Manually reconcile Publisher Lists one at a time – Impossible!
- ◆ Where's the draw counts?
- ◆ Getting customers from other areas
- ◆ Add publishers and everything becomes almost impossible to manage.

The customers, agents, managers and publishers suffer with incomplete tasks. This is the old way of doing business. This is not cost effective today and customers want better service.



## AUTOMATE TODAY

**Designed for any number of publishers to any number of agents anywhere in the USA!**

The XNI System is set of processes configured on a web based management system. The backside of this system is a fully integrated agent news delivery system that seamlessly interfaces with the web system and all publications. This simplifies tasks, reduces cost and creates employee standards:

- ◆ Reduced Verbal coordination, E-mails and labor costs.
- ◆ Improves communications because everyone is on the same page.
- ◆ Fully integrated Delivery Lists
- ◆ Consolidated Publisher Lists for agents.
- ◆ Empowers Agents to fix customer accounts & delivery information immediately.
- ◆ Empowers Managers & Agents to do Customer Records lookups
- ◆ Consolidated Agency Reports for all Pubs
- ◆ Consolidated Look ups of any customer with any publication.

